



Skills Development

Non-accredited training

Table 12: Non-accredited training projects supported

Title	Description
Beginners Filmmaking Workshops by The Cali (Pty) Ltd	<i>Beginners Filmmaking Workshops</i> offered beginner-level workshops focused on craft-based training and indigenous storytelling. Designed for aspiring filmmakers, the programme emphasised inclusivity and cultural authenticity, equipping participants with foundational skills through hands-on sessions and masterclasses. Outcomes • Targeted inclusion: Prioritised participation of women, youth, and people with disabilities to ensure diverse representation. • Indigenous language facilitation: Delivered entirely in indigenous languages for cultural relevance and accessibility. • Creative expression: Enabled participants to create original stories and scripts in their native languages. • Talent development: Served as a launchpad for emerging filmmakers, introducing them to professional opportunities in the film industry. Total attendance: 28
Transforming Faces: The Art of Film & TV Cosmetology by Peniel Face of Artistry (Pty) Ltd	<i>Transforming Faces</i>, tailored for both emerging and experienced face beat artists, delivers in-depth, hands-on training in film makeup, hairstyling, and special effects. Attendees learned how to transform actors into compelling screen characters while mastering the latest techniques and tools used in professional productions. Outcomes • Advanced technical skill building: Trained in airbrushing, prosthetics, and special effects makeup to elevate participants' readiness for film and television roles. • Creative development: Fostered artistic expression and individual style in character design through makeup and hairstyling. • Industry exposure and networking: Offered insights into professional on-set practices and created networking opportunities with established film cosmetology experts. Total attendance: 55
Beat Makers Market by Where is the Beef Media	<i>Beat Makers Market</i> is about a dedicated training session for emerging beat makers keen to explore the art of composing for film. Led by industry professionals, the workshop combined practical exercises with expert insights, offering participants a unique entry point into scoring for visual media. Outcomes • Talent development: Nurtured emerging beat-making talent and guided participants toward sustainable careers in the film and music industries. • Creative skill building: Empowered participants to create original soundscapes by manipulating samples and recordings, sparking innovation in music composition for film. • Youth expression and sustainability: Enabled young creatives to express their identity and freedom through music, supporting the growth and sustainability of their artistic journeys. Total attendance: 150
Africa Rising International Film Festival by Africa Rising International Festival NPC	The <i>ARIFF 2024</i> programme explored powerful themes such as resilience, identity, memory, and purpose, underscoring the role of storytelling in preserving heritage and imagining future possibilities. Outcomes • Capacity building for emerging talent: Industry-led workshops, masterclasses, and panel discussions that provided practical skills training for aspiring filmmakers, screenwriters, and producers. • Workforce readiness: Participants were equipped with essential knowledge in areas such as directing, editing, script development, and festival strategy • Mentorship and networking: The festival facilitated peer-to-peer knowledge exchange, bridging the gap between industry veterans and new entrants. Total attendance: 83