

Closing date 15 August 2024 at 23h59.



Special Projects Funding Guide

**All applications to be sent to
specialprojects@gautengfilm.org.za**

Disclaimer: Projects with missing or invalid information will be disqualified. If you do not hear from the GFC 30 days after the closing date, please accept that your application has been unsuccessful



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Indicate category of the application on cover letter (Production, Audience Development, Enterprise development, Skills Development or Marketing and Distribution)

INTRODUCTION TO THE SPECIAL FUNDING

The Gauteng Film Commission's (GFC) core business is to facilitate and enhance the industry's contribution to the economic growth of the Province. It has an essential role in enhancing Gauteng's competitiveness in driving job creation and economic development. This guideline describes eligibility and selection criteria for those projects that wish to apply for funding from the Gauteng Film Commission special projects that will contribute to the creative industry growth through impactful projects.

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Special Projects are aligned to the mandate of the GFC and APP that will be funded from the special project's budgets and/or in collaboration with the Marketing and industry Support and Development (ISD) unit. Special projects will be supported and approved at the discretion of the CEO in line with her Delegation of Authority (DOA).

FUNDING GUIDELINES

FUNDING OBJECTIVES

To fulfil the Vision and Mission of the GFC, the below objectives have been identified.

The GFC, in partnership with suitable organisations, intends to provide credible opportunities for advancing socio-economic impact, by:

1. Supporting the development of human capital through training, grants, and other investments
2. Ensuring opportunities for economic empowerment through job creation
3. Facilitating exposure and distribution of local content

GEOGRAPHIC SPREAD

The GFC prioritises applications from the following regions of the Gauteng Province:

1. City of Ekurhuleni (East Corridor)
2. City of Tshwane (North Corridor)
3. Sedibeng District Municipality (South Corridor)
4. West Rand District Municipality (West Corridor)
5. City of Johannesburg (Central Corridor)

DESIRED OUTPUTS PER PROJECT

Gauteng Film Commission funding is subject to several general and specific terms and conditions.

Having outlined the overall socio-economic impact of direct financial investment, the GFC requires the professional services of a reputable and experienced service provider, to:

- Produce a compelling for Feature Film or Television content (4 – 13 episodes)
- Facilitate, enhance, and support local industry production capacity
- Implement high impact projects in Gauteng
- Enable greater access to audience and industry
- Support job security through the creation of 1000 – 2000 job opportunities
- Support the development of human capital through capacity building and training initiatives
- Promote audience development and awareness of local content

SPECIAL FUNDING RATIONALE

Special projects are inherently distinct from other organisational initiatives as outlined in the Objectives above. These projects are primarily designed to support and fulfil the delivery mechanism of the GFC program mandate.

The process for selecting projects requires agility from a selection and implementation perspective, thus ensuring faster and impactful outcomes.

This special project process caters to augment the GFC grant funding efforts, though it is not our main channel for grant funding (i.e. normal call out cycle that covers a 6-month period). This process shall therefore address gaps by supporting key initiatives, such as Expressions of Interest, unfunded mandates, and/or elevated provincial programs.

APPLICATION PROCESS

1

Applicants will be afforded opportunity to apply for projects funding through an application process. Requisite compliance documentation will be required to be completed and submitted. RFQ open for periods between min **7 - 14 days**.

2

All applications must be submitted to the GFC Partnerships, Industry and Special Projects Coordinator (Acting) via specialprojects@gautengfilm.org.za and no late submission will be accepted.

3

GFC CEO will appoint an adjudication panel of up to five members to evaluate the submitted proposals. Evaluation will take place for periods between **5 - 10 days after closure**.

4

Panel will submit a recommendation report to the CEO for approval.
7 - 21 Days

5

The applicant must ensure that information submitted is accurate, complete and should disclose anything that may influence the application's evaluation.

6

Successful applicants will be required to sign a contract with GFC within **15 days** upon the projects approval.

REQUIRED DOCUMENTS

Applicants who do not provide all the following documentation will be disqualified from consideration.

- Complete project proposal
- Project Implementation Plan
- Certified Identity Documents (3 Months)
- Tax Clearance Certificate (TCC) with Valid tax Pin
- BBBEE Certificate/Affidavit (12 Months)
- Certified Company Registration Documents
- Certified Share Certificate (where available)
- Recent CSD Registration Report
- Bank Account Confirmation Letter (obtained within 3 months at date of application)
- Detailed profile of applicant (Biography or CV)
- Completed Declaration of Interest (SBD 4)
- For Training Providers proof of registration with the Department of Higher Education or relevant authority (refer to South African Qualifications Authority Guidelines)



INCOMPLETE AND/OR LATE APPLICATIONS WILL NOT BE CONSIDERED

FUNDING CRITERIA FRAMEWORK

Proposals to be considered must include the following:

- Clear implementation plan and timelines
- Production schedule and/or Project Schedule
- Project to be completed by 20th March 2025
- Employment plan (gender breakdown)
- Distribution Letter, Broadcaster Agreement or LOI
- Detailed budget
- Financing Plan (please attach supporting documents from financiers)
- Compliance documents (TCC, BBBEE, CSD, SBD4)
Bank confirmation letter, Certified copy of ID)
- Stakeholder commitment letters (optional)
- Indicate own financial or non-financial contribution
- Motivation for GFC support aligned to GFC strategy
- Projects Portfolio

DISCLAIMER: PRIORITY WILL BE GIVEN TO ORGANISATIONS LED BY WOMEN

EXCLUSIONS AND APPEALS

Exclusions

- Activities whose outcomes are solely directed towards a single employer's interests supported by the Skills Development Levy.
- Individuals or companies who are not South African citizens
- A production for a degree or diploma in performing arts whether at local or international tertiary institutions
- Training programmes primarily focused on the performing arts
- Persons or companies who have exhausted the annual prescription limit for funding of one project per year or who have not satisfactorily discharged the contractual obligations on a previously funded project

Appeals

- A dissatisfaction on how the decision to decline the project was reached should be submitted to the GFC within 30 calendar days of receiving a signed regret letter.
- The appeal process will be lodged through our Legal department who will escalate the matter to the relevant committee.

Production funding

Description	Evaluation category	Points per criteria
Concept of the series (Brief Synopsis, Logline, Script Sample, and outline of main characters)	The story promotes social consciousness across various communities The story presents a compelling and original concept, showcasing creativity and innovation The characters are well developed and highly engaging The story effectively addresses cultural and social conversations Stakeholder commitment letters (optional) Indicate own financial or non-financial contribution Motivation for GFC support aligned to GFC strategy. Projects Portfolio.	5 5 5 5
Proposed production timeline, budget, and finance plan	The production budget provides excellent detail and demonstrates a sound and complete approach to financing (proof attached) The production budget provides adequate detail and outlines financing plan The production budget and finance plan show areas of weakness or provides little or no details	40 20 5
Demonstrate expertise in film or TV production projects	Execution of 5 or more comparative projects Execution of 3 or 4 comparative projects Execution of 1 or 2 comparative projects	30 15 5
Implementation and distribution Plan	Secured distributor with distribution letter Self-Distributing with feasible distribution plan	10 5

points out of 100

PRODUCTION FUNDING CAPS

Description	Cap	Target	Tier
Feature Film (Fiction)	R350 000	3	Tier 1

State clearly what you are applying for in **PRODUCTION**: Feature Film/documentary / content for TV/ heritage and historic.

PRODUCTION FUNDING CAPS

Description	Cap	Target	Tier
Documentary Film (Feature Length)	R180 000	4	Tier 1 and 2
Emerging filmmakers productions supported (short film)	R130 000	4	Tier 3

PRODUCTION FUNDING CAPS

Description	Cap	Target	Tier
Content for Television/SVOD	R250 000	4	Tier 3

PRODUCTION FUNDING CAPS

Description	Cap	Target	Tier
Heritage and Historic Content	R150 000	4	All Tiers

PRODUCTION IMPLEMENTATION CONSIDERATIONS

- Production houses with sustainable job opportunities for the youth, people with disability and females (6 months and above)
- Support tier 1 production to attract FDI and co-production.
- Stories that have compelling characters and are of high production value
- High impact 4 -13 episodes projects that are licensed with broadcasters
- Projects that are currently in production and will be concluded by 20th of March 2025

Skills Development funding

Description	Evaluation category	Points per criteria
Project's concept, themes and objectives	<p>Applicant sufficiently outlined the goal(s) and proposed impact of the project</p> <p>Applicant adequately outlined the goals and proposed impact of the project</p> <p>Applicant provides an overview of the goals and proposed impact of the project</p> <p>Applicant provided limited information but created a compelling argument for support</p>	25
Does the training plan or curriculum meet industry standards	<p>Provide accredited training curriculum, approved by SETA or related National Qualification Framework (NQF)</p> <p>Provide facilitators or trainers CV including training certificate</p> <p>Provide training plan adequately endorsed by industry standards and minimum training requirements (Non-accredited)</p>	25
Does the project indicate transformation objectives for the sector through capacity building and skills development	<p>The initiative demonstrates a sound and complete approach which will have the potential to surpass our requirements in all respects</p> <p>The initiative demonstrates a sound and complete approach which has the potential to adequately meet our requirements</p> <p>The initiative shows areas of weakness and there is limited evidence to meet our requirements is limited evidence to meet our requirements</p>	25
Project aftercare plan	<p>Provide placement aftercare plan (i.e) internship, on-the-job training host company confirmation</p> <p>Host company confirmation of learner absorption and remuneration costs</p> <p>In which region will the training be conducted</p>	25

points out of 100

Skills Development funding

Application requirements (accredited and non-accredited):

Application requirements Course outline for training courses / workshops.

Provide accredited training curriculum, approved by SETA or related National Qualification Framework (NQF)

Provide facilitators or trainers resume including training certificate

Provide training plan adequately endorsed by industry standards and minimum training requirements (non-accredited or accredited training)

The initiative demonstrates a sound and complete approach which has the potential to adequately meet our requirements

Host company confirmation of learner absorption and remuneration costs

In which region will the training be conducted

Identification of mid-career professionals targeted for training and learner selection criteria. Realistic, benchmarked budget

Letter of support from sponsors and their planned contributions to the project

Anticipated competencies upon course completion.

Provide placement aftercare plan (i.e.) internship, on-the-job training host company confirmation

SKILLS DEVELOPMENT CAPS

Description	Cap	Target Attendance
Accredited Training	R100 000	35 per course
Non-accredited Training	R50 000	45 per workshop

SKILLS DEVELOPMENT IMPLEMENTATION CONSIDERATIONS

ACCREDITED TRAINING

- Proof of accreditation of Curriculum to be provided during training, course outline, objectives and anticipated outcomes
- Comprehensive curriculum vitae (CV) of accredited trainers or facilitators
- Training provider profile and track record.
- Realistic, benchmarked budget.
- Financial plan, including a list of additional project sponsors and their planned contributions to the project.
- Learner selection criteria, assessment and evaluation criteria
- Details of practical training while on the course.
- Details of post-programme (i.e) mentorship, On-the-job training, learnership
- Host company confirmation, where learners will be placed and forms of remuneration
- Training programs focus on youth with placement assurance (16 - 20 yrs.)
- Training programs focus on Virtual technology, VFX, AI, Animation with placement assurance
- Training programs focus on technical training: hardware, software development and coding training with employment assurance

SKILLS DEVELOPMENT IMPLEMENTATION CONSIDERATIONS

NON-ACCREDITED TRAINING

Funding is provided for non-accredited film training programmes run by industry experts in the form of masterclasses.

- Course outline for masterclass/workshops.
- Comprehensive curriculum vitae (CV) of masterclass tutor, outlining subject matter expertise and previous experience on delivering similar projects
- Identification of mid-career professionals targeted for training and learner selection criteria.
- Festival associated with masterclass, where applicable.
- Realistic, benchmarked budget.
- Financial plan, including a list of additional project sponsors and their planned contributions to the project.
- Anticipated competencies upon course completion.
- Details of practical training while on the course, where applicable.
- Details of post-programme support.

SKILLS DEVELOPMENT BUDGET ALLOCATION

Funding provided for accredited and/or non-accredited film training programs focuses on:

NON-ACCREDITED TRAINING

- Training program focus on technical training: hardware, software development and coding training with employment guarantee
- Stunts coordination, cosmetology training, photography, postproduction training programs
- Hands-on youth-related training programs covering various aspects of film production (including directing), cinematography, editing and sound design, stunts coordination, and cosmetology training.

ACCREDITED TRAINING

- Training programs focus on youth with placement assurance (16 - 20 yrs.)
- Training programs focus on Virtual technology, VFX, AI, Animation with placement assurance
- Training programs focus on technical training: hardware, software development and coding training with employment assurance

Audience Development funding

Description	Evaluation category	Points per criteria
Project's concept, themes and objectives	<p>Applicant sufficiently outlined the goal(s) and proposed high impact of the project</p> <p>Does the project meet GFC goals to promote local content for a wider reach in TISH and CDB Revitalisation</p> <p>Does the projects meet inclusion of Females, Youth and PWD</p> <p>Does the project indicate sensible job employment</p>	20
Project promotes appreciation of local content and showcasing/screening	<p>Majority of films are South African produced content and have been accordingly classified, public performance licenses have been obtained</p> <p>A Business plan that illustrates how this initiative will inculcate the culture of local content appreciation</p> <p>A detailed Project Implementation Plan including proposed screening programme.</p> <p>Detailed Audience Development budget</p>	30
Project indicates support for socio-cultural diversity and sector transformation	<p>The initiative demonstrates a sound and complete approach which will have the potential to surpass our requirements in all respects</p> <p>Does the application provide satisfactory presentation for mobilisation to reach audience, indicate targeted projections?</p> <p>Confirmation from content owners obtained for the use of content</p> <p>Is FPB exemption provided</p>	40
Project implementation is across all Gauteng regions	<p>Project will focus on all priority areas within Gauteng</p> <p>Confirmation letter from supporting stakeholders</p>	10

points out of 100

Audience Development funding

- Project details
 - Project name
 - A brief description of the project
 - Objectives
 - SWOT Analysis (Strength, Weakness, Opportunities, Threats)
 - Expected outputs on completion
- Portfolio of evidence
- Titles and number of films screened, including permission from content owners
- Provide FBP screening certificate
- State the projects promotional and marketing strategies
- State the strategies to be used to reach audience, indicate targeted projections
- What are the expected outcomes or results that will be achieved by the project?
- Provide region where the project will be implemented
- Confirmation letter from supporting stakeholders

AUDIENCE DEVELOPMENT CAPS

Description	Cap	Target Attendance
Festivals and Screenings	R150 000	500 - 1000 per event

Enterprise Development funding

Description	Evaluation category	Points per criteria
Company Registration and Compliance	Certified ID Copy (6 months certified) Recent Bank confirmation letter CSD report BBEEE certification TCC SBD 4 Portfolio of evidence	20
Motivation	Does the applicant demonstrate a strong motivation for supporting the project?	25
Gender, youth and people with disabilities (GEYODI) Framework	Does the applicant fall under the GEYODI category (preference to deserving female applicants)?	15
Portfolio of Evidence	Does the applicant indicate Previous and Current projects he/she working on?	20
Project Benefit Ratio	Is the equipment benefit plan realistic with potential ROI Recommendation for GFC to support this project?	20
points out of 100		

ENTERPRISE DEVELOPMENT CAPS

State clearly what you are applying for in **START UP EQUIPMENT**: Drone package, Production Package, Animation and VFX package, Virtual Reality package.

Description	Cap	Target
Production Package	Subject to allocation as per Annual Target	6
Animation and VFX		6
Virtual Reality		3
Drone Package		5

Enterprise development applicable for applicants from the ages of 22 – 35 years.

MARKETING AND DISTRIBUTION FUNDING

CATEGORY DESCRIPTION

The Gauteng Film Commission offers marketing and distribution funding for the following:

1. Complete production projects that meet all GFC production criteria who require marketing reach, distribution and/or sales.

CRITERIA

A detailed and feasible marketing, communication and distribution plan including:

Marketing and Communications

1. Film Launch plan and budget: Pre, During and Post Marketing and communications plan including Print , Broadcasting, Digital and Stakeholder Plan

Distribution

1. Distribution plan including a letter/s of Commitment/ Intent/ Engagement for Distribution from a reputable Distributor or sales Agent, or a similar letter from a Broadcaster or Streaming Platform.
2. Licensing/commissioning/ Syndication and/or Sales plan.
3. Letters of Commitment/ Intent/ Engagement from co-founders in the case of co-financed projects.
4. Letters of commitment / Intent/ Engagement from international co-producers and their funders in the case of international co-productions.
5. Relevance to a South African audience and/or international audience in the case of co-productions.

MARKETING AND DISTRIBUTION CAPS

Description	Cap	Target	Tier
Feature Film (Fiction)	R150 000	4	Tier 1
Short Film (Fiction and Documentary)	R150 000		Tier 1
Short Film (Fiction and Documentary)	R100 000		Tier 2
Digital content for streaming platforms	R50 000		Tier 3
Content for Television/SVOD	R50 000		Tier 3

COMPLIANCE CHECKLIST APPLICABLE TO ALL CATEGORIES:

Document	Checklist
CK	<ul style="list-style-type: none"> • Check that director's names are the same as SDB 4, CSD and applicant information. • Check that registration number is the same as on CSD. • Check if address is within Gauteng • Check if registration number provided is the same as one provided on the application.
BEE	<ul style="list-style-type: none"> • Check expiry date is within valid date (3 months) • Check BEE certificate. • If affidavit, check expiry date (12 months from date of commissioning to closing date)
Bank Letter	<ul style="list-style-type: none"> • Check: Company name <ul style="list-style-type: none"> Stamp date Bank stamp Not Bank statement
SBD 4	<ul style="list-style-type: none"> • Check that all fields are filled. • Make sure declaration of interest is signed.
TAX PIN	<ul style="list-style-type: none"> • Check that it is not expired (Three months) • Conduct SARS verification as follows: <ul style="list-style-type: none"> Visit www.sarsefiling.co.za <ul style="list-style-type: none"> ○ Log in ○ Go to tax status ○ Request verification ○ Type reference number ○ Type pin ○ Status will be verified
CSD	<ul style="list-style-type: none"> • Check CK, BEE, Tax compliance and that film and related services are on the CSD.
Other	<ul style="list-style-type: none"> • Check if applicants has not received funding from GFC in same Financial year. Check with Finance, ISD and Marketing

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CONTACT US

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